



ROTARY CLUB  
OF SANTA ROSA WEST

## **Bulletin - 5/21/18 - David Guhin, Assistant City Manager, City of Santa Rosa**

*by Christine Schieberl - Monday, May 21, 2018*

Monday Meeting 5/21/18

Setup: Steve Reis

Cashier: Will Richards

Greeter: Mohinder Gulati

Raffle Tickets: Anya Cunningham

Photos: Milagros Ott

Pledge: Harry and Casey

Bulletin: Bill Dodson

Moment: Don Johnson, People who have goals succeed because they know where they are going!



## **CLUB RECOGNITION AND HAPPY DOLLARS**

President Chris called forth the following : Janet Coddling, Chuck Baker, Christine Schieberl, Bill Fisher and Tarina Hall. What for? 100% perfect attendance! Congratulations!!



District Awards: Our club was recognized for all Avenues of Service! Congratulations to Milagros, Chuck, Christine, Casey, Kris, Bill G, Chris P-F, Darcie, Don and Terry. Well Done! Christine Schieberl gave us a taste of the District Conference last weekend: Friday night's speaker was a tech guru with fascinating accomplishments; attendees cycled through ten breakout sessions; two service projects were completed; Matt from the Lost Coast Club talked about his Uganda school project; and Sunday was Youth Exchange day.



## **CLUB NEWS**

Casey suggested a Sunday social at Worth our Weight, the eatery serving good food by young people who need a break in life. Since the fires their clientele have shrunk and Casey would like us to support their cause. He passed out a survey to see how our club members are interested in participating. Harry announced that June 18 will be Foundation awards day. Think Paul Harris. Per Janet Coddling, our club is hosting the next SCARC meeting on May 31. She has over 50 RSVP's and encourages our members to attend. She could also use to help that night. Let her know please. Kris Lapore is in charge of Pres Chris's debunking on June 24 at the Wikiup Swim and Tennis Club. Frivolities should begin around 5pm. Bill D mentioned that our club will submit an application for a booth at the Wednesday Night Market. Afterward, Casey said Recology has a booth but they don't use it every week but make it available to non-profits. He'll let us know when it will be available to us. Kris Lapore had the ticket to spin but didn't win anything. Bill Dodson had the ticket to pick the black chip (?) but didn't get it. He did acknowledge to the crowd that our President has indeed 'lost her marbles'!



## **TODAY'S SPEAKER**

Mike Merrill introduced David Guhin, Assistant City Manager, City of Santa Rosa. He is an avid bike rider and for eight years has worked promote the Amgen Tour of California bike race. David told us that recruiting events in our town helps the city recoup some losses after the fires. During the Ironman competition, hotel rooms where full and restaurants were busy with visitors to our town. He talked a lot about our city's efforts to rebound from the fires. We had a housing problem before the fires and losing 3,000 homes to the fire just made it worse. The City has done a number of things to turn this around: a) Established website to show progress at each site b) Plans are turned around in 5 days c) Developed Housing Action Plan d) Advocating for housing downtown e) Downtown Specific Plan is being updated f) Trying to streamline the entire entitlement and permitting process g) Second units under 750sf are exempt from city fees David noted that 50% of the City's General Fund is from property taxes, so when there is fewer houses there is fewer dollars. The City is looking at their opportunity lots to increase housing stock to get units to accommodate all income ranges. We lost three hotels to the fire and the TRT monies they generated. Some proposals are already in process to build new hotels. There is also a Community Benefit District being proposed for the downtown area that can be used to help keep the safety and appearance maintained. After his talk he answered a number of questions. You can review the City's website at: <https://srcity.org/2675/Rebuilding>



## **DATES TO REMEMBER**

5/28 - NO MEETING

5/31 SCARC meeting at St Rose

6/4 Casey Williams is our speaker on Recology

6/24 International Convention or Chris' debunking; you choose.

8/4 Rotary Bocce Tournament

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online

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